



# Macdonald-Headingley

RECREATION DISTRICT

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## Winter 2021 Advertising Rate Sheet

Prices per issue	1x	2x	3x
Full Page	\$550	\$500	\$450
1/2 Page	\$300	\$275	\$250
1/4 Page	\$155	\$150	\$145
Business Card	\$70	\$65	\$60
<b>Cover</b>			
Outside back	\$1100	\$1000	\$900
Inside back	\$825	\$775	\$725
Inside front	\$825	\$775	\$725

Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full colour and must be provided in high resolution pdf format.

<b>2021 Distribution Dates</b>	<b>Circulation</b>
<b>Spring Edition - mid March</b> <b>Covers events Mar 15-Aug 30</b> <b>Ad Deadline-January 31</b>	<b>5,000 Homes &amp; Businesses</b>

Fall Edition - mid August Covers Events Aug 15-Dec 31 Ad Deadline-June 30	5,000 Homes & Businesses
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Winter Edition - mid December Covers events Dec 15-Mar 30 Ad Deadline-November 1	5,000 Homes & Businesses
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### Circulation Information

The Community Recreation & Resource Guide will be delivered free of charge to all mailboxes within the RMs of Macdonald & Headingley. The Guide will also be available at the RM offices and public locations within each community. The Guide is mailed to people outside the Macdonald-Headingley Recreation District upon request. It may also be viewed and/or printed from the website.

